EC'd	Rep Order#
Yes	rder#
	7911111
	Ver#
	5
	Status
	Revised

Traffic Order#

Station WREG-TV MEMPHIS

Product Advertiser

FLINN/C/R

) FLINN, GEORGE

WHITNEY EVERSOLE

Hiatus Wecks Flight Dates Agency C/P1/P2/E

10/10/2012 - 10/23/2012

Showing Buylines: All Lines Last Received: Printed:

10/22/2012 3:58 PM 10/22/2012 1:12 PM

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) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015

Agency (

Rep Firm Sales Office (Salesperson (

) WASHINGTON) FRAN BERG

Salcsperson FAX# Salesperson Phone# 202-872-1155 202-872-8745

- CONTRACT COMMENT --

Fax#

Phone# Buyer Estimatc#

RACE OR ETHNICITY. BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN

-- REMARKS --

MKGD. CNT TTL REM THE SAME REV ORD TO SHOW CX 1X ON LN 16 DUE NA & ADD NEW LN 23 AS

PLS CFM, THANKS! BRITTNEY

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Total Spots

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Station Advertiser Product Estimate#	Buyer Phone# Fax#		1												
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S 90RGE	OLE	Time	 	10A-11A	5P-530P Comment: 1/DAY	5P-530P Comment: 1/DAY	5P-530P Comment: 1/DAY	6P-630P Comment: 1/DAY	M-F 6P-630P Buyline Comment: 1/DAY	M-TU 6P-630P Buyline Comment: 1/DAY	6P-630P	ange	10P-1035P	10P-1035P Comment: 1/DAY	M-F 10P-1035P Buyline Comment: 1/DAY
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Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 Agency C/PI/P7/F //2867	Agency Cr 1/2/E. 1/2002 Flight Dates 10/10/2012 - 10/23/2012 Hiatus Weeks														
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() WASHINGTON () FRAN BERG	Phone# 202-872-1155 FAX# 202-872-8745	Spots/Week		Ľ	2	u\$3-	N	ω	U	N	1 0	٠	1	ω	ST.
G TON	1155 8745	Rate		\$225.00	\$425.00	\$425.00	\$425.00	\$450.00	\$450.00	\$450.00	\$300.00		\$500.00	\$600.00	\$600.00

Books Demos		Oct 12: 53 / Sales Totals: 53 Station Totals: 5 Lines not sent/ro —-COMPETITIVE—-	SALES MON	REPORT TOTALS Report Totals: 53 /	*23	22	21	20	LT Ln	Station W Advertiser Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes
null RA35+	Market	Oct 12: 53 / \$25,000.00 Sales Totals: 53 / \$25,000.00 Station Totals: 53 / \$25,000.00 Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE	SALES MONTHLY TOTALS	TALS Ls: 53 / \$25,000.00	3 TU Sales Remark: V5 Added	ns	TH		Day	WREG-TV MEMPHIS r () FLINN, GEORGE FLINN/C/R 2862 WHITNEY EVERSOLE	7911111
	Totals \$8:	00.00 0 / \$0.00		0.00	12P-1230P mark: V5 ADD	12P-3P	7P-8P	M-TU 10P-1035P Buyline Comment: 1/DAY	Time	IIS EORGE SOLE	Ver# 5 Stat
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